

# Privacy Policy

We are committed to protect the privacy of individuals who visit the website and who make use of the on-line facilities.

## [1] Data Controller

The data controller of this website is Pre 15 Pte Ltd whose office is situated at 28 Biopolis Road, #02-01, Singapore 138568.

## [2] PDPA

### TERMS and Conditions

- In these Terms and Conditions:
- “**we**” refers to Perennial Business City and its related corporations and affiliates;
- “**Personal Data**” refers to the data provided by you to us and the information collected automatically by our computer systems through your use of our website and/or our mobile application (which may include traffic data, location data, information derived from cookies); and
- “**PDPA**” refers to the Singapore Personal Data Protection Act 2012.

### COLLECTION, USE AND DISCLOSURE OF PERSONAL DATA

- You warrant and represent to us that all personal data provided by you to us belongs to you and not to any other person.
- You agree that the Personal Data provided by you will be shared by Perennial Business City and our related corporations and affiliates and that each of us may collect, use, disclose and/or process your Personal Data for one or more of the following purposes (collectively, the “**Purposes**”):
- verifying your identity;
- responding to, handling, and processing queries, requests, applications, complaints, and feedback from you;
- managing your relationship with us;
- for marketing purposes, including sending to you, via voice call and/or SMS and/or email, marketing, advertising and promotional information, materials and/or documents relating to properties, products, services, events, initiatives, lucky draws, membership and rewards schemes and other promotions (including those of third party organisations whom we may collaborate with) which we may be selling, marketing, offering, organising, involved in or promoting;
- administering, facilitating, processing and/or dealing in any matters relating to your use or access of our website and/or our mobile application;
- our internal administrative purposes;
- our internal business and record-keeping purposes, such as generating statistics;
- our reporting purposes;
- storing, hosting and/or backing up of your Personal Data, whether within or outside Singapore;

- complying with or as required by any applicable laws, regulations, codes of practice, guidelines, rules, court order, request or direction of any relevant authority and/or governmental or regulatory requirements of any jurisdiction applicable to us;
- assisting with law enforcement and investigations conducted by any governmental and/or regulatory authority;
- transmitting to any unaffiliated third parties including our third party service providers and agents, and relevant governmental and/or regulatory authorities, whether located within or outside Singapore, for any of the above Purposes; and
- any other incidental business purposes related to or in connection with any of the above Purposes.
- Without limiting the generality of the foregoing, your Personal Data may be shared or disclosed by us to our service providers, agents and/or business partners that we work with in the following circumstances and you consent to such sharing or disclosure of your Personal Data by us:
  - if we or substantially all of our assets are acquired by or merged with another company (in such event your Personal Data may become subject to a different privacy policy); and/or
  - if we believe that we are under a duty to disclose your Personal Data in order to (i) enforce any agreement or (ii) protect our rights or property, or the safety of our customers, employees or others. This includes sharing information with other companies and organisations for the purposes of protection against fraud.

#### WITHDRAWING YOUR CONSENT

- The consent that you provide for the collection, use and disclosure of your Personal Data will remain valid until such time it is withdrawn by you in writing. You may withdraw consent and request us to stop using and/or disclosing your Personal Data for any or all of the Purposes by submitting your request in writing to our Data Protection Officer.
- Upon receipt of your written request to withdraw your consent, we may require reasonable time (depending on the complexity of the request and its impact on our relationship with you) for your request to be processed and for us to notify you of the consequences of us acceding to the same, including any legal consequences which may affect your rights and liabilities to us.
- Whilst we respect your decision to withdraw your consent, please note that depending on the nature and scope of your request, we may not be in a position to continue providing our goods or services to you and we shall, in such circumstances, notify you before completing the processing of your request. Should you decide to cancel your withdrawal of consent, please inform us in writing in the manner described in clause 5 above.
- Please note that withdrawing consent does not affect our right to continue to collect, use and disclose personal data where such collection, use and disclose without consent is permitted or required under applicable laws.

#### ACCESS TO AND CORRECTION OF PERSONAL DATA

- If you wish to make (a) an access request for access to a copy of your Personal Data or information about the ways in which we use or disclose your Personal Data, or (b) a correction request to correct or update any of your Personal Data, you may submit your request in writing to our Data Protection Officer.
- Please note that a reasonable fee may be charged for an access request. If so, we will inform you of the fee before processing your request.
- We will respond to your request as soon as reasonably possible. If we are unable to provide you with any Personal Data or to make a correction requested by you, we will generally inform you of the reasons why we are unable to do so (except where we are not required to do so under the PDPA).

#### PROTECTION OF PERSONAL DATA

- To safeguard your Personal Data from unauthorised access, collection, use, disclosure, copying, modification, disposal or similar risks, we have introduced appropriate administrative, physical and technical measures such as up-to-date antivirus protection, encryption and the use of privacy filters to secure all storage and transmission of personal data by us.
- You should be aware, however, that no method of transmission over the Internet or method of electronic storage is completely secure. While security cannot be guaranteed, we strive to protect the security of your information and are constantly reviewing and enhancing our information security measures.

#### ACCURACY OF PERSONAL DATA

- In order to ensure that your Personal Data is current, complete and accurate, please update us if there are changes to your Personal Data by informing our Data Protection Officer in writing.

#### RETENTION OF PERSONAL DATA

- We may retain your Personal Data for as long as it is necessary to fulfil the purpose for which it was collected, or as required or permitted by applicable laws.
- We will cease to retain your Personal Data, or remove the means by which the said data can be associated with you, as soon as it is reasonable to assume that such retention no longer serves the purpose for which the Personal Data was collected, and is no longer necessary for legal or business purposes.

#### TRANSFERS OF PERSONAL DATA OUTSIDE OF SINGAPORE

- Where your Personal Data is to be transferred out of Singapore, we will comply with the PDPA in doing so. This includes taking appropriate steps to ascertain that the overseas recipient organisation of the Personal Data is bound by legally enforceable obligations to provide to the transferred Personal Data a standard of protection that is at least comparable to the protection under the PDPA.

#### DATA PROTECTION OFFICER

- You may contact our Data Protection Officer at (65) 6602 0921 or [pdpa@perennialholdings.com](mailto:pdpa@perennialholdings.com) if you have any enquiries or feedback on our personal data protection policies and procedures, or if you wish to make any request.
- EFFECT OF NOTICE AND CHANGES TO NOTICE
- These Terms and Conditions apply in conjunction with any other notices, contractual clauses and consent clauses that apply in relation to the collection, use, disclosure and/or processing of your Personal Data by us.
- We may revise these Terms and Conditions from time to time without any prior notice. Your continued use of our services, website and/or mobile application constitutes your acknowledgement and acceptance of such changes.

### **[3] Information collected and purpose**

#### **[3a] Download information**

When you visit our website the following information will automatically be processed and this solely for the use of this association:

- The requested web page or download;
- Whether the request was successful or not;
- The date and time when you accessed the site;
- The Internet address of the web site or the domain name of the computer from which you accessed the site;
- The operating system of the machine running your web browser and the type and version of your web browser

#### **[3b] Cookies**

Cookies are small pieces of data that the site transfers to the user's computer hard drive when the user visits the website. Our website uses only session cookies which are erased when the user closes the Web browser. The session cookie is stored in temporary memory and is not retained after the browser is closed. Session cookies do not collect information from the user's computer. They will typically store information in the form of a session identification that does not personally identify the user.

### **[4] Links to other Web Sites**

To give you a better service our site can connect you with a number of links to other local and international organisations and agencies. When connecting to such other websites you will no longer be subject to this policy but to the privacy policy of the new site.

### **[5] Changes to this Privacy Policy**

If there are any changes to this privacy policy, we will replace this page with an updated version. It is therefore in your own interest to check the "Privacy Policy" page any time you access our web site so as to be aware of any changes which may occur from time to time.

### **[6] Notes**

We respect the privacy of the Users and assures that it shall not monitor, edit, or disclose any personal information about the Users which includes all of its contents, without the User's prior permission.

However, this will not apply if Pre 15 Pte. Ltd. has to:

- Conform to the statutory and/or legal requirements or comply with the legal process;
- Protect and defend the rights or property of Pre 15 Pte. Ltd.;
- Enforce this Agreement or protect Pre 15 Pte. Ltd.'s business or reputation, including without limitation, upon termination, cancellation or suspension of this Agreement by Pre 15 Pte. Ltd.;
- Respond to the request for identification in connection with the claim of copyright or trademark infringement by the users or to a claim by a third party that the users is using the products and/or Services in connection with an infringement, illegal or improper activity;
- or Act to protect the interests of the Users or any others in general.

## **Pre 15 Pte. Ltd. – Cookie Policy**

### **[7] Introduction**

New European privacy laws have come into force that requires websites to inform users when placing 'cookies' on visitors' computers, mobiles or other devices. We are committed to providing our website visitors with a clear understanding of how and why we use cookies. This document contains the information on the cookies that we use on our websites, the information, which we gather, how we use it and the steps that you can take to disable cookies.

By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

If you have concerns regarding any aspect of the way in which we deploy cookies on this website, please contact us at [admin.pbc@perennialholdings.com](mailto:admin.pbc@perennialholdings.com).

### **[8] About Cookies**

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies can be used by web servers to identify and track users as they navigate different pages on a website and identify users returning to a website.

Cookies may be either "persistent" cookies or "session" cookies.

A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date).

A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

### **[9] Our Cookies**

Gathering statistical information allows us to manage and develop this site to improve user experience and to measure the popularity of individual web pages. This allows us to tailor

our content to better meet your needs. Our cookies cannot identify you personally, read data off your hard disk, damage your system or read cookie files created by other sites.

– Cookie Name – ASP.NET\_Sessionid

– Used for – ASP.NET issues a cookie called ASP.NET\_SessionId. This cookie contains the user's session ID and the cookie will expire at the end of the session (when you close your browser).

In addition, we use Google Analytics to analyze the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>

### **[10] Cookies and Personal Information**

Cookies do not contain any information that personally identifies you, but personal information that we store about you may be linked, by us, to the information stored in and obtained from cookies.

### **[11] Disabling your cookies**

Please note, turning cookies off at the browser level could disable cookies on ALL sites you visit, and therefore disable functionality on other sites that use cookies.

To find out how to disable cookies in Microsoft Internet Explorer:

<http://support.microsoft.com/kb/260971>

To find out how to disable cookies in Firefox:

[http://support.mozilla.com/en-US/kb/Enabling and disabling cookies](http://support.mozilla.com/en-US/kb/Enabling_and_disabling_cookies)

To find out how to disable cookies in Google Chrome:

<http://www.google.com/support/chrome/bin/answer.py?answer=95647>

To find out how to disable cookies in Safari:

<http://www.google.com/support/chrome/bin/answer.py?answer=95647>

Blocking all cookies will, however, have a negative impact upon the usability of many websites.

### **[12] Deleting cookies**

You can also delete cookies already stored on your computer. For example:

(a)in Internet Explorer (version 9), you must manually delete cookie files (you can find instructions for doing so at <http://support.microsoft.com/kb/278835>);

(b)in Firefox (version 16), you can delete cookies by clicking "Tools", "Options", "Privacy" and then "Show Cookies", and then clicking "Remove All Cookies"; and

(c)in Chrome (version 23), you can delete all cookies by accessing the "Customize and control" menu, and clicking "Settings", "Show advanced settings" and "Clear browsing data",

and then selecting “Delete cookies and other site and plug-in data” before clicking “Clear browsing data”.

Again doing this may have a negative impact on the usability of many websites.

**[13] Contact us**

If you have any questions about our cookies or this cookies policy, please contact us via email at [admin.pbc@perennialholdings.com](mailto:admin.pbc@perennialholdings.com) or via mail at 28 Biopolis Road, #02-01, Singapore 138568.